



Massapequa Public Schools (NY) Launches Online Student Registration Solution From PowreSchool With Robust Reporting Capabilities

Austin, TX – March 16, 2015 – Massapequa Public Schools in New York transforms their student registration process by moving paper packets online. The 7,300 student district partnered with PowerSchool to implement a streamlined solution for new student registration and annual student demographic updates through seamless integration between the PowerSchool Registration platform and Massapequa’s PowreSchool student information system (SIS).

“The paper-based registration process was very time-consuming for both our families and managerial staff. The distribution and collection of a 20 page form per student meant that a family new to our district with 3 students would be going through 60 sheets of paper. Partnering with PowerSchool modernizes our registration system and provides everyone with a higher level of efficiency,” states Bob Schilling, Executive Director for Assessment, Student Data, and Technology Services at Massapequa.

Families who have more than one child within the district can ‘snap’ data from one student to another. The use of SmartForm™ technology, an intuitive tool built into the solution, will collect relevant data based on previously entered information or choices (grade, activities, medical history, etc.).

“We just completed Kindergarten registration using our PowerSchool Registration solution with great results. Our managerial personnel value the amount of time our solution saves them,” notes Margaret Colucci, Executive Assistant for Information Management at Massapequa. The District will also be using the PowerSchool Registration solution to collect updated contact information from parents this spring. “We’re dramatically reducing the possibility of data entry errors and will have access to up-to-date, accurate information on the first day of school. Additionally, it’s a convenience that people appreciate when you have electronic systems in place.” said Schilling.

The data submitted by families is reviewed, polished, and formatted to meet Massapequa’s policies and then delivered into PowerSchool. “The polishing component is so important for ensuring entries are consistent when entered into our databases. Something as simple as entering ‘St.’ instead of ‘Street’ can alter the performance of a database if it’s not caught and corrected. The polishing component takes care of this for us,” said Colucci.

The reporting and communication tools that PowerSchool Registration provides will allow school administrators to create reports and identify records that meet certain criteria. “Results from our home language questionnaire will be sent to our local chair and health history information, to our nurses. PowerSchool is customizing an innovative solution that will streamline various processes for our district,” said Colucci.

About PowerSchool Group LLC

PowerSchool is the #1 leading education technology platform for K-12, serving more than 40 million users, 17.5 million students, 31.5 million parents, and 70 countries around the world. We provide best-in-class, secure, and compliant online solutions, including student information systems, registration and school choice, assessment and analytics, and special education management. We empower teachers and drive student growth through innovative digital classroom capabilities, and we engage families through real-time communications across any device. Visit <http://www.powerschool.com> to learn more.