

Increase Teacher Effectiveness Raise Student Achievement

Unified Talent™ Professional Learning



Unified Talent™ Professional Learning helps you scale, centralize, manage, expand, and track professional learning for educators. Make sure your teachers have all the tools they need to teach and thrive in today's digital education environment and into the future.

As U.S. schools are set to receive unprecedented relief funding, 2021 is a unique opportunity for district leaders to make huge advances in the support of teachers across their district.

District curriculum leaders have been working to digitize and modernize professional development for years. And the COVID pandemic showed us all how critical that is. We depend too much on manual processes and then burden teachers with the work of finding, learning, and reporting their professional development.

However, some districts had previously provided online professional development, linked it with student results and teacher evaluations, and provided automated reporting. These districts weathered the COVID crisis better than most and were able to quickly train staff in new

teaching methods for distance and hybrid learning while improving skills in key areas like math and Social and Emotional Learning (SEL). They supported teachers with:

- Flexible online learning options
- Automated tracking and credentialing
- Collaboration and best-practice sharing
- Professional learning plans based on student results and teacher evaluations

As we move toward the 2021/22 school year, districts can't afford to operate manually on the backs of hardworking teachers and outdated technology. They need to support teachers with a complete solution to plan, manage, and track their professional development.

Unified Talent™ Professional Learning is the only solution to provide every tool you need to plan, manage, and track professional development in education. From instructor-led to self-paced online courses, ensure educators have continuous development support.



Flexible Learning Content

Easily scale up your own courses or select from our extensive library. Support, manage, and track professional learning in a wide variety of formats, including SCORM courses, our embedded video-based PD marketplace, and multiple LMS integrations including Schoology.

EXAMPLE:

For PD departments who want to create their own PD courses in Schoology Learning, they can integrate with Professional Learning to seamlessly manage course creation, delivery, and tracking.



Easier for Teachers and Admin Staff

Single sign-on and our app switcher make it easy for stakeholders to navigate between monitoring student results in the SIS, reviewing their own evaluation in Perform, and managing their PD in Professional Learning.

EXAMPLE:

The easy-to-use design means admins and building leaders can easily navigate between tasks and streamline their efforts.



Customizable for Your District's Unique Needs

Customize professional development based on a teacher's interest, their evaluation, and even student results. Create workflows that automate evaluation and PD processes across admins, building leaders, and staff. Self-service tools let you easily adjust workflows to align with ongoing needs or changes.

EXAMPLE:

When states or labor unions change evaluation formats or requirements, administrators can easily adjust the workflow, evaluation rubric, or individual tasks themselves—no outside assistance required.

Only PowerSchool offers:



- ✓ Extensive course catalog including key topics like digital learning and SEL
- ✓ Targeted learning paths and progress tracking
- ✓ Integration with Schoology and other major LMSs
- ✓ Embedded SCORM support
- ✓ Easy attendance tracking and micro-credentialing
- ✓ Free mobile app to track and manage progress
- ✓ Single sign-on across commonly used apps



We'll be with you every step of the way

Our Educational Impact Consultants are experts in PowerSchool products, educational practices, and adoption techniques. They provide varied and flexible consulting solutions designed specifically for your district, teacher, and student needs.

Planning

Including:

- Consultations to ensure you get the most out of Perform and Professional Learning
- Hands-on, direct engagement centered on your school or district's goals and needs

Technology and Platform Setup

Including:

- Personalized review of your practices and platforms to help you work most efficiently and effectively

Training and Rollout

Including:

- Consultant-led training and support
- Best practices for you and your team so you can manage tasks on your own going forward

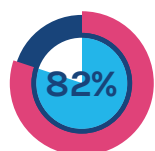
Customer Success and Support

Including:

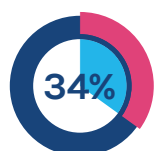
- Regular reports on progress toward goals
- Refreshers for new employees
- Regular plan reviews for long-term improvement



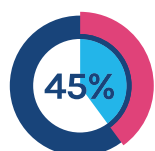
K-12 districts see the need for change and are quickly moving to online and integrated professional development solutions. **PowerSchool's annual TalentIndex survey** results show HR and Admin leaders report:



82% identify professional development as strongly impacting student achievement



34% of institutions are "not effective" or only "somewhat effective" in supporting teacher's professional development



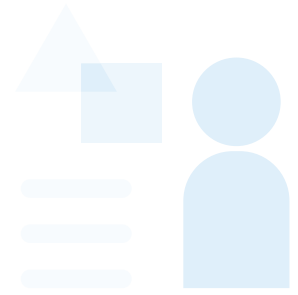
32% support professional development via technology, with 45% planning to implement in the next 1-3 years



Professional learning gets assigned during the onboarding process according to each new hire's individual needs, creating a personalized learning experience. Evaluators can suggest professional learning content while logging observation results. Communication has vastly improved, with principals and administrators able to support each teacher's unique career growth.

DEBRA LANE | Director of Talent Development,
Alexandria City Public Schools, VA

Districts are already seeing the positive results:



Improved teacher effectiveness

“The professional development increases teacher effectiveness, which in turn raises student achievement. Last year, our math initiative work made an immediate improvement in our secondary math instruction. We saw definite gains in the unit assessments. We had 66 percent of our overall students meet their math growth targets, and 48 percent of our students were proficient on the national norms.”

Cathy Steale | K-12 Instructional Leader, Marengo County Board of Education, AL

Reduced administrative burdens by up to 80%

“District administrators spend 80 percent less time monitoring PD task completion using dashboards that provide visibility into each employee’s PD workflow.”

Hobson & Company | Talent Management ROI in K-12, 2016

Increased teacher satisfaction

“They get the courses they want, and the integration makes it easy for us to manage.”

Alyssa Moore | Director of the Office of Digital Learning, Delaware Department of Education

Increased teacher retention by up to 3% per year

“New employee retention rates improve by about 3 percent per year when schools and districts manage the talent life cycle using [PowerSchool Professional Learning] solutions.”

Hobson & Company | Talent Management ROI in K-12, 2016

To learn more, contact your PowerSchool Account Representative,
visit www.PowerSchool.com, or call 1-877-873-1550.

