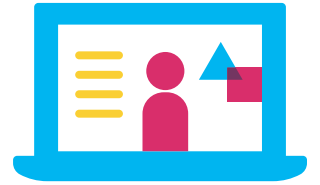


A person is shown from a high angle, sitting at a desk and using a laptop. The scene is overlaid with a semi-transparent blue filter. The laptop screen displays a software interface with various icons and text, including the name 'Tracy Teacher' and a search bar. The person's hands are visible on the keyboard. In the background, there is a wooden desk, a pair of glasses, and a bag.

Empower Data-Driven Teaching and Learning Throughout Your Organization

with PowerSchool Unified Classroom™ Schoology Learning

Unified Classroom™ Schoology Learning

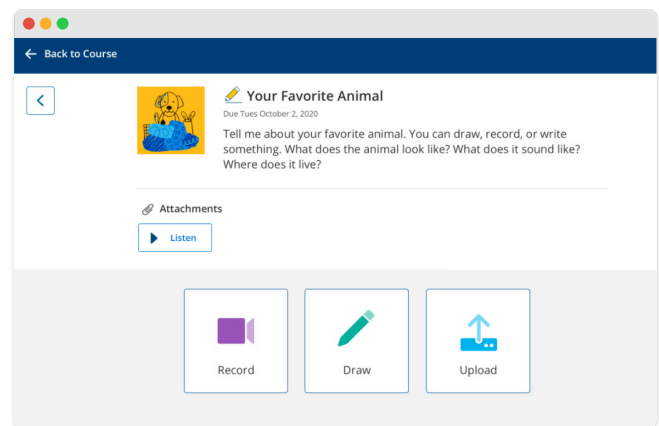


As the leading K12-focused LMS, Unified Classroom™ Schoology Learning empowers schools and districts to keep the learning going for students and staff. Intuitive tools enable teachers to build and deliver personalized instruction, increase communication, collaborate, and access interactive staff development.

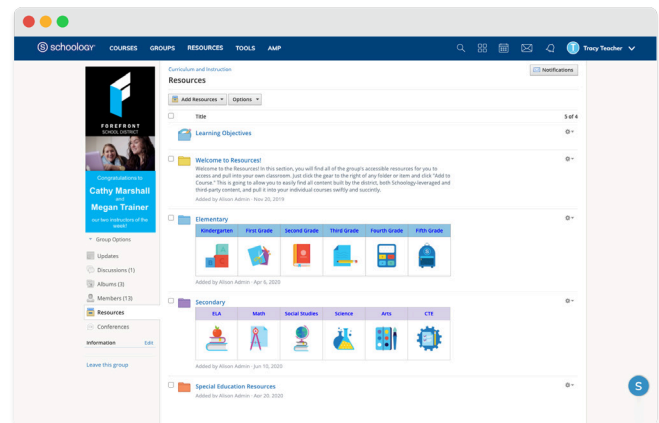
COVID-related disruptions highlight the need for reliable classroom technology that will ensure teaching and learning can continue, regardless of the setting.

With Schoology Learning as the backbone of your instructional tech stack, your school or district will benefit in multiple ways:

- Quickly pivot between in-person, virtual, and hybrid instruction
- Improve student performance thanks to personalized instruction designed to accelerate learning gains
- Access high-quality materials for staff and students throughout your organization
- Save time with integrations that allow teachers to focus on interactive learning experiences



Enhanced elementary experience designed specifically for younger learners



Collaborate and share teaching tools in Schoology resources

Schoology Learning ensures that staff has the tools they need to design and deliver personalized instruction that specifically meets the needs of students throughout your district.



Increase Collaboration and Communication

Built-in communication tools (video conferencing, messaging, announcements, discussion, etc.) ensure teachers can connect with students, parents, and colleagues no matter where they are. Create Schoology Groups to increase collaboration and streamline communication outside of traditional courses.

EXAMPLE:

A new teacher in Delaware needs a lesson plan for a new unit that students are beginning tomorrow. They post a question in their department's PLC and are quickly directed to a pre-made lesson plan from their district's shared resources. It only takes a few minutes for the resource to be copied to their course.



Deliver Teacher-Led Personalized Instruction

By individually assigning activities and applying student completion rules to multiple activities, teachers can meet each student's personalized needs while students are empowered with voice and choice during synchronous and asynchronous learning.

EXAMPLE:

A Michigan instructional specialist is remediating a group of students on a specific skill. This educator can assign standards-aligned content to individual students and ensure that they start with a few introductory activities before moving on to a formative assessment.



Clearer Visibility Into Learning Trends

With Schoology Learning, teachers benefit from a clear view of student progress and mastery of standards, based on activities and assignments. Users also have an overview of trends in teaching and learning, such as utilization of content, students with low levels of interaction, and staff progress in PD courses.

EXAMPLE:

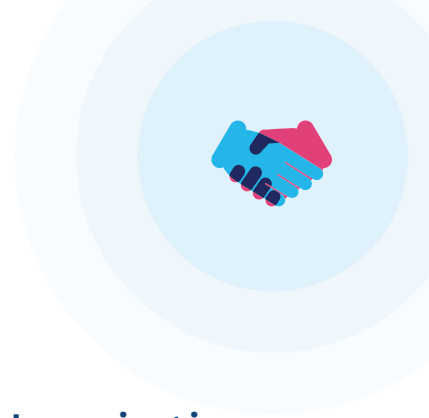
A New Mexico C&I Director quickly identifies students at the virtual school who have low levels of engagement in Schoology Learning. After offering these students district-provided tablets, 80% of them begin accessing Schoology Learning multiple times per day.

Only PowerSchool offers:



- ✓ Teacher-led personalized learning experiences, with support for the whole child, SEL, and special programs
- ✓ Integrated collaboration and communication for groups outside of traditional courses, such as staff PLCs, parent/teacher organizations, and extracurriculars
- ✓ Enhanced Elementary Experience built for K-12 districts with young learners
- ✓ Deepening Integration with PowerSchool Products, including PowerSchool SIS, Unified Classroom™ Special Programs, Performance Matters, Unified Talent™ Professional Learning, and Unified Insights™ Powered by Hoonuit

We'll be with you every step of the way



One of the primary benefits of implementing Schoology Learning is that the vast majority of the work can be done before teachers ever access the system. This increases the overall benefit and impact once you roll out the solution within your district.

Planning

Including:

- Review of pre-existing content that can be connected to Schoology Learning
- Consultation on the types of teaching models that Schoology Learning can support (live, hybrid, and/or distance environments)

Technology and Platform Setup

Including:

- Sync of your roster data (sections, courses, staff, students, demographic data, etc.)
- Permission group setup to ensure that staff only access the data/content they require
- Connection to your preferred teaching tools (Google, Microsoft, Brainpop, McGraw-Hill, and hundreds of other content providers)

Training and Rollout

Including:

- Virtual and onsite options to ensure that your staff is prepared to leverage Schoology Learning to its fullest potential
- Connect Schoology Learning to your PowerSchool ecosystem to allow for things like SSO via AppSwitcher, attendance writeback and grade writeback (traditional and standard) to PowerSchool SIS, ability to publish classroom assessment data to Performance Matters, and more!

Customer Success and Support

Including:

- Access to a dedicated customer success manager (CSM) who provides updates about upcoming releases and ensures your questions are addressed quickly and efficiently
- New-to-Schoology user group to post questions, share best practices, and network with other educators
- Networking opportunities with other Schoology Learning users to share best practices, tips and tricks, and more!



Get increased reliability and support when you need it most

As the leading K12-focused LMS, tens of millions of students, teachers, and parents rely on Schoology Learning every day to support personalized instruction in live, hybrid, and distance learning models. In order to ensure that Schoology Learning continues to meet your needs, we have recently taken multiple steps to increase overall scalability and reliability of the system.

- **Most Scalable Cloud:** We partner with Amazon Web Services in order to optimize the infrastructure of Schoology Learning and eliminate potential bottlenecks that could impact system performance.
- **Greater Capacity:** We have performed a top-to-bottom architecture review and tune up of all our components' auto-scaling logic. Auto scaling is a mechanism we use to add capacity to the system as more and more users access the system.
- **Significant Increased Investment:** We have increased our staffing for services, implementation, operations, and support by over 150%.
- **Expanded Community Support:** We have launched a NEW2SGY teacher community filled with Schoology learning experts, mentors, and content to help successfully onboard new teachers to the platform.



We implemented Schoology during this unprecedented pandemic. The ability to distribute quality lessons to our teachers and monitor our students' participation and progress led to **97 percent student engagement**. The Schoology team provided continual training and support, allowing for a smooth transition and a valued new partnership.

DR. CHRISTINE WHITBECK | Superintendent, Bryan ISD, TX

Support staff development throughout your organization



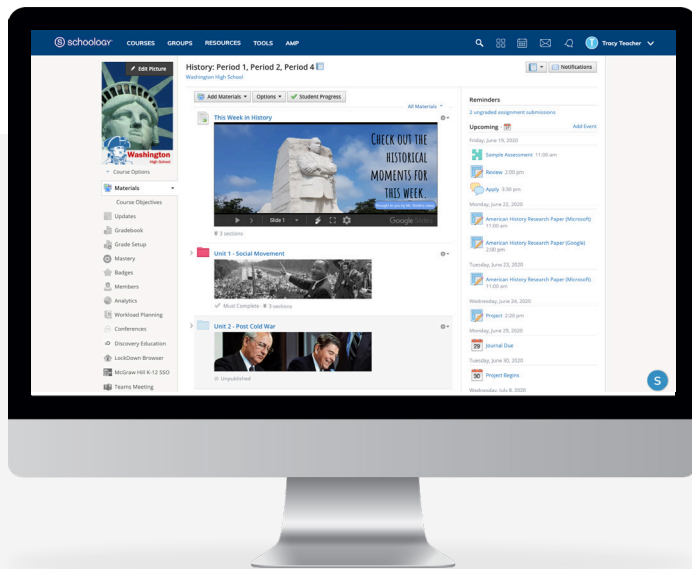
“We’re using Schoology Learning to provide distance learning support and instructional professional development. We also have several discussion groups to help everyone stay connected... More teachers are excited about the LMS now that they have seen some of the ways it can benefit students at home.”

Sean Coffron | Instructional Technology Training Specialist,
Manassas City Public Schools, VA

Connect all of your learning content in one place

“Great one stop shop for all things classroom. Folders, Assignments, etc...all in one place. I love the exam feature and the new tweaks to allow the accommodations. Last year I used folders by date/week etc. and the kids showed much improvement over using Google Classroom.”

Jeffrey Roemisch | Human Anatomy/Biology Teacher & Coach, De Leon ISD, TX



Schoology Learning—the leading K-12 LMS—is in over 60,000 schools and includes over 20 million users (including seven million students) across the globe. Our LMS is even the statewide solution in Texas and South Carolina.

Ensure that instruction is personalized based on the needs of your students and staff

To learn more, contact your PowerSchool Account Representative, visit www.PowerSchool.com, or call 1-877-873-1550.

